



Founded 1949

HOUSTON CAT CLUB, INC.

www.houstoncatclub.com

July 10, 2009
2119 Claire Ct.
Sugar Land, TX 77478

The Houston Cat Club, Inc. has begun fundraising efforts for our 2010 Annual Charity Cat Show. Sponsors, donors, advertisers, vendors, exhibitors, and show attendees help make successful cat shows. Financial show success benefits our goal to support some local Houston animal welfare organizations (Citizens for Animal Protection, Homeless Pet Placement League, Houston Humane Society, and the Houston SPCA), as well as, the Winn Feline Foundation. Since 1951, our efforts have enabled the Houston Cat Club to donate over \$875,000 to such charities. We are pleased to have the Gulf Coast Veterinary Specialists as our Corporate Sponsor since 2007.

Our **58th Annual Charity Cat Show will be held January 9-10, 2010**, at the George R. Brown Convention Center, Exhibit Hall-A. Show hours: Saturday, January 9th, from 10:00am-5:00pm and Sunday, January 10th, from 9:00am-4:00pm.

Individuals and businesses are welcome to join as a sponsor, donor, or advertiser. Gain exposure to thousands of show attendees and hundreds of exhibitors viewing your name on a donor sign displayed on an easel near the exhibit hall entrance and your name or ad in their purchased copy of the Show Catalog. **Deadline is Monday, November 30, 2009.**

The Houston Cat Club Annual Charity Cat Show is a long-standing tradition and a fun event. Show attendees enjoy learning about cats from watching and listening to the evaluations of beautiful pedigreed cats and mixed breed household pets by professional judges from the Cat Fancier's Association, Inc. In addition, various activities are available: numerous vendors for shopping and information, vet kiosks, Feline Agility Contest, Raffle, Children's Education Station, Book Sale, and the Author Book Signings. The featured authors will be Amy Shojai, Carole Nelson Douglas, and Dusty Rainbolt. Waldenbooks will be onsite to sell the authors books and donate a percentage of the proceeds to the Houston Cat Club.

Attached to this funding request letter is information about the various sponsorship and donor levels, advertising rates, and their respective forms. We would gratefully appreciate your support. If you have questions, please contact Ms. Keitha Robinson at 281-844-1684.

Thank you for your consideration.

Sincerely,
Becky Carazzone

Ms. Becky Carazzone
President, Houston Cat Club

Attachments (4)

Fundraising for the 58th Houston Cat Club Annual Charity Cat Show

Your donation to the Houston Cat Club, Inc. (Tax Id: 1-74-6063537-2), a 501c (4) non-profit organization, will benefit local Houston animal welfare organizations (Citizens for Animal Protection, Homeless Pet Placement League, Houston Humane Society, and the Houston SPCA), as well as, the Winn Feline Foundation. **Deadline is November 30, 2009.**

1. **ADVERTISEMENTS** (Business/Members & Vendors)

- Black & White only—camera ready (send via postal, fax or scan)
- Rates: Full Page \$80/\$40, Half Page \$50/\$25, Quarter Page \$30/\$15, Business Card \$20/\$10
- Benefits: receive a \$1 off Adult Admission Coupon and Show Catalog (Full and Half Page only)

2. **SPONSORSHIP LEVELS (all sponsors listed in Show Catalog)**

- **Diamond (\$3,000)**
Benefits: Booth space in the front of the show hall, full-page ad, free admission for 12 people, name announced over PA system, name placed on sponsor sign located on easel near exhibit hall entrance. Two ring sponsorships. Acknowledgement in show catalog.
- **Emerald (\$2,000)**
Benefits: 10x10 booth, full-page ad, free admission for 8 people, name announced over PA system, name placed on sponsor sign located on easel near exhibit hall entrance. Ring sponsor. Acknowledgement in show catalog.
- **Ruby (\$1,000)**
Benefits: 10x10 booth, full-page ad, free admission for 4 people, name announced over PA system, name placed on sponsor sign located on easel near exhibit hall entrance. Ring sponsor. Acknowledgement in show catalog.
- **Sapphire (\$500)**
Benefits: full-page ad, free admission for 3 people, name announced over PA system, name placed on sponsor sign located on easel near exhibit hall entrance. Acknowledgement in show catalog.
- **Pearl (\$200)**
Benefits: quarter page, free admission for 2 people, name placed on sponsor sign located on easel near exhibit hall entrance. Acknowledgement in show catalog.
- **Opal (\$100)**
Benefits: business card ad, free admission for 1 person, name placed on sponsor sign located on easel near exhibit hall entrance. Acknowledgement in show catalog.
- **Topaz (\$50)**
Benefits: business card ad, name placed on sponsor sign located on easel near exhibit hall entrance. Acknowledgement in show catalog.
- **Ring Sponsor (\$350) – ten rings available**
Benefits: name on a large ring rosette, ring sponsor identification tab on each rosette awarded to the top ten winners in each category of judging (pedigreed kittens, championship cats, premiership (altered) cats, and household pets), name on sign placed on easel in front of judging ring, full page ad, free admission for 2 people, name announced over PA system, name placed on sponsor sign located on easel near exhibit hall entrance. Acknowledgement in show catalog.

3. OTHER TYPES OF DONATIONS

- **Monetary of less than \$50**

Collected funds (checks or cash) disbursed where appropriate for the Show's needs and for the animal charities we support. Acknowledgement in show catalog.

- **Raffle Donations**

All types and amounts of gift cards/certificates, small appliances and electronics, large bags of dry cat food, cases of cat food, cat toys, cat items, small cat trees and furniture, beauty care baskets, home décor items, hotel stays, airline tickets, vacation stays, theatre passes, restaurant meals, and anything else that would make a good raffle item to raise money. Acknowledgement in show catalog.

- **New and Pre-Owned Books**

Books (hardcover and paperbacks) in good condition or new, VHS, DVDs, CDs, audiocassettes, music, magazines, children books, CFA Cat Almanacs.

Sponsorships, Advertisements, Donations Deadline: Monday, November 30, 2009

Please make checks payable to: Houston Cat Club, Inc.

Mail to: Ms. Keitha Robinson, Houston Cat Club, Inc., 2119 Claire Ct., Sugar Land, TX 77478

**Houston Cat Club Annual Charity Cat Show
Advertising Agreement Form 2010**

Advertisers needed to make the Show Catalog a success. If you or anyone you know wishes to advertise in the Houston Cat Show Catalog, please fill out this form and return it with ad and payment to the address below by **Monday, November 30, 2009**.

If you have any questions, please contact **Keitha Robinson at 281-844-1684. Mail to:
Houston Cat Club, Inc. – Show Advertisement, 2119 Claire Ct., Sugar Land, TX 77478**

Advertisements accepted by: mail, fax (281-494-6696), or scan and email (kyr709@hotmail.com).

Must be Black & White and camera-ready

Paper size of Show Catalog is 8 ½" X 11"

Advertisement Size	Business	Members & Vendors
Full Page	\$80	\$40
Half Page	\$50	\$25
Quarter Page	\$30	\$15
Business Card	\$20	\$10

Payment

Check or Cashier's Check (payable to: Houston Cat Club, Inc.) enclosed in the amount of \$ _____ . Advertisement size _____.

No post dated checks accepted. Returned check charge: \$25.

Advertisers receive a \$1 off Adult Admission Coupon and Show Catalog (Full and Half Page only)

Contact Information (Please Print)

NAME: _____

COMPANY NAME (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____

EMAIL ADDRESS: _____

SIGNATURE: _____

DATE: _____

THE HOUSTON CAT CLUB, INC. THANKS YOU FOR YOUR SUPPORT!

**Houston Cat Club Annual Charity Cat Show
Sponsorship & Donation Form 2010**

Being a Houston Cat Club Annual Charity Cat Show Sponsor or Donor helps bring more exposure to businesses, recognition to individuals, and helps us provide a quality Cat show that in part, benefits various local Houston animal welfare organizations (Citizens for Animal Protection, Homeless Pet Placement League, Houston Humane Society, and the Houston SPCA), as well as, the Winn Feline Foundation.

Deadline: Monday, November 30, 2009

If you have any questions, please contact **Keitha Robinson at 281-844-1684. Mail to:
Houston Cat Club Inc. – Show Sponsorship & Donation, 2119 Claire Ct., Sugar Land, TX 77478**

Sponsorship Levels (Benefits are detailed in letter)

_____ Diamond (\$3,000) _____ Emerald (\$2,000) _____ Ruby (\$1,000)

_____ Sapphire (\$500) _____ Pearl (\$200) _____ Opal (\$100) _____ Topaz (\$50)

Monetary Donation less than \$50: \$ _____

Raffle Donation Item: _____

Donated item mailed _____

Pickup or drop-off arrangements needed for small, medium, and large donated items: _____

Payment

Check or Cashier's Check (payable to: Houston Cat Club, Inc.) enclosed in the amount of \$ _____
No post dated checks accepted. Returned check charge: \$25.

Contact Information (Please Print)

NAME: _____

COMPANY NAME (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____

EMAIL ADDRESS: _____

SIGNATURE: _____

DATE: _____

THE HOUSTON CAT CLUB, INC. THANKS YOU FOR YOUR SUPPORT!

**Houston Cat Club Annual Charity Cat Show
Ring Sponsorship Form 2010**

Being a Houston Cat Club Annual Charity Cat Ring Sponsor brings more exposure to businesses, recognition to individuals, and helps us provide a quality Cat show that in part, benefits various local Houston animal welfare organizations (Citizens for Animal Protection, Homeless Pet Placement League, Houston Humane Society, and the Houston SPCA), as well as, the Winn Feline Foundation.

Deadline: Monday, November 30, 2009

If you have any questions, please contact **Keitha Robinson at 281-844-1684. Mail to:**
Houston Cat Club Inc. – Ring Sponsorship, 2119 Claire Ct., Sugar Land, TX 77478

Ring Sponsorship Payment

Check or Cashier's Check (payable to: Houston Cat Club, Inc.) the amount of **\$350.00**
No post dated checks accepted. Returned check charge: \$25

Courtesy Full-page Ad

- Must be Black & White and camera-ready
- Paper size of Show Catalog is 8 ½" X 11"

Contact Information (Please Print)

NAME: _____

COMPANY NAME (if applicable): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____

EMAIL ADDRESS: _____

NAME TO GO ON LARGE SIGN IN FRONT OF RING:

NAME TO GO ON EASEL SIGN:

SIGNATURE: _____

DATE: _____

THE HOUSTON CAT CLUB, INC. THANKS YOU FOR YOUR SUPPORT!